

Cedric Daniega

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Editor with experience across episodic series, short films, music videos, and digital content. Skilled in Avid Media Composer editorial workflows including consolidating, transcoding, AAFs, EDLs, picture/sound/music turnovers, and offline-to-online pipeline management. Additional background in DIT, script supervisor, directing, graphic design, production design, and social media management. Brings consistent communication, meticulous project organization, and a story-first approach to every project.

WORK EXPERIENCE

WHOODANEW – Music Video | Editor & DIT Mar – Apr 2025

- Edited the video start to finish, shaping a cohesive visual story while maintaining rhythmic flow with the music.
- Collaborated with the director and producer throughout review sessions to incorporate feedback.
- Delivered picture turnover materials to the colorist including QT Ref and AAF via an offline-to-online workflow.
- Served as on-set DIT, managing data transfer from camera to drives for editorial.

For Everything A Reason – Senior Thesis Film | Production Designer & Social Media Manager Sep 2024 – Apr 2025

- Edited a crew and story intro video, applying vintage overlays, transitions, music, and GFX assets to establish tone.
- Managed all social media accounts, posting consistently to update the audience on milestones, fundraising, and crew calls.
- Developed a cohesive visual package for the production including color palette, logos, icons, and film poster.
- Designed and executed the full visual world of the production, including set dressing, props, and art direction to support the story's tone and aesthetic.

Amnesiac – Episodic Series (Eps. 102, 104 & Trailer) | Editor, DIT, Script Supervisor, & Social Media Manager Jan – May 2024

- Maintained organized project structure using proper bins, folders, color coding, and consistent file labeling.
- Consolidated and transcoded dailies, managing transitions between high-res and proxy footage for offline/online edits.
- Applied temp GFX, VFX, MX, and SFX to support editorial decision-making throughout the cut.
- Delivered picture, sound, and music turnovers - AAFs, EDLs, SAS QTs, and QT Ref in prep for final mastering.
- Served as on-set DIT, handling safe data transfer and backups from camera to drives.
- Tracked script continuity and circle takes independently as script supervisor during principal photography.
- Managed all social media accounts for the series, creating consistent branded content and post updates to build audience engagement throughout production.

A Hit or Miss Proposal – Short Film | Director & Editor Oct – Dec 2023

- Directed and edited the project end-to-end, guiding actors through rehearsals and applying TV directing techniques on set.
- Built the story in post using effects, transitions, titles, and color grading to communicate tone and mood.

Luna – Senior Thesis Film | Assistant Editor Mar – Apr 2023

- Synced audio and video, handling media import and rough-cut to assembly.
- Consolidated and transcoded raw footage, organizing media for offline and online edit workflows.
- Delivered picture, sound, and music turnovers to the editorial crew.

SKILLS

Avid Media Composer, Final Cut Pro X, Adobe Premiere Pro, Adobe Photoshop, Adobe Lightroom, Adobe Acrobat, Boris FX |
AAF / EDL / QT Workflow, Consolidating & Transcoding, Offline-to-Online Editing, Picture / Sound / Music Turnover, DIT & Media Management, Proxy Workflows | Temp MX & SFX, Social Media Management | ShotPut Pro, Final Draft, Google Suite, Microsoft Excel & Word | Attention to Detail, Communication, Teamwork, Project Organization

EDUCATION

California State University, Northridge – B.S., Cinema & Television Arts: TV Narrative Production – Editing Track May 2025
Northridge, CA

City College of San Francisco – A.S., Film, Television & Broadcast Production May 2022
San Francisco, CA